



10<sup>year</sup>

*Anniversary  
Gala*

BUBBLES AND BUTTERFLIES

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APRIL 4, 2020 | 7 O'CLOCK

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THE VAULT, DOWNTOWN TAMPA

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REDEFININGREFUGE.ORG

SPONSORSHIP



"We thank you in advance for your consideration and partnership with Redefining Refuge. Because of your donations, we are able to spend 91% of funds directly on the care of girls and boys facing real life challenges in recovery from human trafficking. Medical care, schooling, counseling, and housing are some of the many things we are able to provide to these children, thanks to your generosity."

*Natasha Nascimento*  
Founder & CEO

# Corporate Sponsorship Levels

## MONARCH | \$10,000

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- Premier placement of presenting sponsor name/logo on:
  - Redefining Refuge website with link to sponsor's website
  - All email, e-vite and Facebook with link to sponsor's website
  - Event signage and banners
  - All print and digital collateral
- Full-page color ad in event/auction program to 400+ attendees
- Press release distributed by Redefining Refuge announcing sponsorship
- Verbal and visual recognition during event
- Special gift
- 14 event tickets with VIP Experience and early access

## QUEEN | \$8,000

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- Premier placement of presenting sponsor name/logo on:
  - Redefining Refuge website with link to sponsor's website
  - All email, e-vite and Facebook with link to sponsor's website
  - Event signage and banners
- Full-page color ad in event/auction program to 400+ attendees
- Verbal and visual recognition during event
- 10 event tickets with VIP Experience and early access





# Corporate Sponsorship Levels

## BRUSH-FOOTED | \$5,000

- Premier placement of presenting sponsor name/logo on:
  - Redefining Refuge website with link to sponsor's website
  - All email, e-vite and Facebook with link to sponsor's website
  - Event signage and banners
- Full-page color ad in event/auction program to 400+ attendees
- 8 event tickets with VIP Experience and early access

## SWALLOWTAIL | \$3,000

- Premier placement of presenting sponsor name/logo on:
  - Redefining Refuge website with link to sponsor's website
  - All email, e-vite and Facebook with link to sponsor's website
  - Event signage and banners
- Half-page color ad in event/auction program to 400+ attendees
- 4 event tickets with VIP Experience and early access

## MORPH | \$1,500

- Premier placement of presenting sponsor name/logo on:
  - Redefining Refuge website with link to sponsor's website
  - Redefining Refuge Facebook page
- 2 event tickets with VIP Experience and early access

# Event Sponsorship Levels

## SIGNATURE COCKTAIL | \$5,000

- Cocktail napkins with your company logo
- Full-page color ad in event/auction program to 400+ attendees
- Premier placement of presenting sponsor name/logo on:
  - All email, e-vite and Facebook with link to sponsor's website
- 4 event tickets with VIP Experience and early success

## BOURBON BAR | \$3,000

- Exclusive signage at Bourbon Bar
- Half-page color ad in event/auction program to 400+ attendees
- Premier placement of presenting sponsor name/logo on:
  - All email, e-vite and Facebook with link to sponsor's website
- 2 event tickets with VIP Experience and early success

## VALET | \$2,500

- Exclusive logo and signage at Valet
- Half-page color ad in event/auction program to 400+ attendees
- Premier placement of presenting sponsor name/logo on:
  - All email, e-vite and Facebook with link to sponsor's website
- 2 event tickets with VIP Experience and early success





# Event Sponsorship Levels

## CIGAR BAR | \$1,000

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- Exclusive signage at Cigar Bar
- Premier placement of presenting sponsor name/logo on:
  - All email, e-vite and Facebook with link to sponsor's website
- 2 event tickets with VIP Experience and early success

# VIP Experience Sponsor Levels

## CHAMPAGNE | \$4,500

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- VIP event host and reserved section
- Champagne ,1.5L Bottle
- Premier placement of individual(s) name in event program
- 6 event tickets with VIP Experience and early success

## PROSECCO | \$1,000

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- VIP reserved section
- Champagne ,1.5L Bottle
- Premier placement of individual(s) name in event program
- 4 event tickets with VIP Experience and early success



# VIP Experience Sponsor Levels

## ROSÉ | \$600

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- Premier placement of individual(s) name in event program
- 2 event tickets with VIP Experience and early success

## SPARKLING | \$400

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- Individual(s) name recognition
- 2 general admission tickets

## IN-KIND GOODS/SERVICES

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- Corporate name/logo on event poster
- Corporate name/logo displayed on banners at event

## BRAND REACH

- Over 1M impressions on social media, website, & press exposure
- Over 252K followers on social media
- 400+ Tampa Bay exclusive attendees





# YOUR IMPACT IS CHANGING LIVES



## SPECIALIZED CASE MANAGEMENT 91%

- Comprehensive Treatment Plan
- Evidence Based Mental Health Therapies
  - Complex Trauma
  - Sexual Trauma
  - PTSD
- Schooling
- Academic Tutoring
- Life Skills
- Medical Care
- Mentor Matching
- Court Advocacy
- Transportation
- Food
- Clothing
- School Supplies
- Toiletries
- Recreation
- Alternative Therapies
  - Equine
  - Art
  - Music
  - Dance



## ADMINISTRATIVE 9%



# GROWING THROUGH THE YEARS

**MAR 2010**

Redefining Refuge is established on March 17th

**NOV 2010**

Public Awareness Campaign Launched with the goal of reframing "Child Prostitution" as a Social Justice Issue of Child Trafficking

**JAN 2012**

1<sup>st</sup> Annual Bubbles and Butterflies Gala

**AUG 2012**

Redefining Refuge begins the implementation of a Safe House Program for Trafficked Youth

**JAN 2013**

Governor Scott officially amends the Florida Legislation to reflect that these children are being victimized and should be recognized under the Safe Harbor Act as such

**APR 2013**

Statewide officials engage in dialogue with Redefining Refuge and visit our unoccupied Safe House

**MAY 2013**

Redefining Refuge accepts our 1<sup>st</sup> Resident

**JUL 2013**

Redefining Refuge forges a Partnership with Shared Hope International and participates in WEDU's first documentary on Human Trafficking in Florida

**SEPT 2013**

Redefining Refuge sparks some much needed political upheaval surrounding the commitment of our State and Local elected officials to our Cause

**OCT 2013**

In response to our grievance, Representative Ross Spano forms the Legislative Caucus Against Human Trafficking and requests that Redefining Refuge testify to twenty of our elected officials regarding the plight of these children and our Mission

Redefining Refuge addresses the reframing of this Human Rights Violation and Social Justice issue at the University of Florida's inaugural Human Trafficking Summit

**NOV 2013**

Redefining Refuge is officially licensed by the Department of Children and Families and enters into Partnership with Eckerd Connects in order to continue providing specialized Residential Services by means of a Safe House. This sets of a ripple effect throughout the State and we subsequently become contracted with all Child Welfare Lead Agencies throughout the State

**OCT 2014**

Redefining Refuge begins to offer Holistic and Intensive Case Management Services

**MAR 2014 - JUNE 2015**

Redefining Refuge engages in focus group discussions and formal appearances with Policy Chief, Healthy Families Subcommittee; Florida House of Representatives Health and Human Services Committee regarding Certification of Safe Houses and Redefining Refuge's Model

**MAY 2014**

Redefining Refuge awarded Spirit of Humanity by DeBartolo Family Foundation

**NOV 2014**

Redefining Refuge is invited to the United States Capitol to represent the State of Florida at a Congressional Briefing

**JAN 2015**

ABC Action News adopts Human Trafficking Awareness and Prevention month alongside Redefining Refuge.

**MAR 2015**

Courtesy Nissan, Hyundai and Kia debut Redefining Refuge Public Awareness Campaign "Together We Can Drive Change"

**OCT 2015**

Safe House Certification Language is passed in Florida's Legislature and Redefining Refuge becomes the first Certified Safe House in the State. The U.S. Institute Against Human Trafficking engages Redefining Refuge in a formal Agreement to duplicate our Safe House Model for a Boys Safe House Program

**NOV 2015**

Redefining Refuge Founder, Natasha Nascimento, recognized by the Lightning Foundation as the 11<sup>th</sup> Community Hero

**FEB 2016**

Redefining Refuge is selected by LUSH Cosmetics North America as their official Charity Pot Partner

**NOV 2016**

Redefining Refuge returns to D.C. to present Safe House Model successes

# GROWING THROUGH THE YEARS

**JAN 2017**

Redefining Refuge is visited by the Texas Governor's Office to discuss Safe House Model

**APR 2017**

Redefining Refuge debuts "I Am Priceless" Campaign with Community Stakeholders

**MAY 2017**

Redefining Refuge testifies in front of the Statewide Council on Human Trafficking

**AUG 2017**

Redefining Refuge participates in the official Ribbon Cutting Ceremony of the first Boys safe House in the country leveraging our Model

**FEB 2018**

City of Tampa Press Release announcing Awareness and Prevention Partnership between Redefining Refuge and the Hillsborough Area Regional Transit

**MAR 2018**

Redefining Refuge returns to Tallahassee for Legislative Session

**JUN 2018**

Redefining Refuge is awarded \$500,000.00 by the Florida Senate to expand Case Management Services

**OCT 2018**

Redefining Refuge featured in KNOW Tampa

**APR 2019**

Redefining Refuge celebrates 7 Year Partnership with Betty Fox Band

Redefining Refuge joins Shared Hope International's Center for Justice and Advocacy in Mesa, AZ for National Work Group

**MAY 2019**

Redefining Refuge launches mobile Social Messaging Campaign with Pilot Project for number of calls generated to the National Human Trafficking Hotline

**JUN 2019**

Redefining Refuge engages in formal Mentorship Partnership with Florida Panhandle Safe House Program and becomes Circuit 13 Human Trafficking Liaison for Eckerd Connects

**JULY 2019**

Redefining Refuge becomes a Project Mentor for Girl Scouts Gold Award in which an Awareness Poster was created that was distributed to Hillsborough County School

Redefining Refuge expands its Service Delivery from Girls in the Dependency System to both Boys and Girls in Dependency, Diversion, Community and Delinquency resulting in an unprecedented number of children served by our Agency.

[Redefining Refuge] is a 501 C (3) Organization. All donations are tax deductible as allowed by law. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free 800-435-7532 within the state. Registration does not imply endorsement, approval, or recommendation by the state. Florida registration Ch 1375.


# SPONSORSHIP REQUESTS

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For more information or to request your sponsorship:

 Natasha Nascimento  
Chief Executive Officer  
(813) 778-4916

Make all checks payable to:

 **Redefining Refuge**  
401 E. Jackson Street Suite 3300  
Tampa, Florida 33602

Connect with us and share!

 [RedefiningRefuge.org](http://RedefiningRefuge.org)  
 [Facebook.com/RedefiningRefuge](https://Facebook.com/RedefiningRefuge)  
 [Twitter.com/RedefineRefuge](https://Twitter.com/RedefineRefuge)  
 [Instagram/RedefiningRefuge](https://Instagram/RedefiningRefuge)

